



CALPEEK

CALIFORNIA POLITICAL WEEK

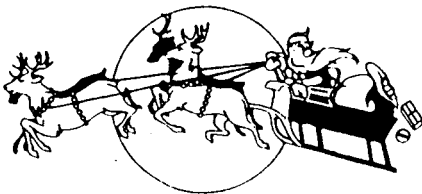
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This is CALPEEK's 44th issue for 1995 --- meaning it's our last newsletter of the year. We'll be off on X-Mas vacation for a few weeks, but will return to work on Dec. 26th, preparing our Jan. 1, 1996 (Vol. XVIII, #1) newsletter. So here's wishing all CALPEEK readers a very joyous and happy holiday season...



ALLEN IS RECALLED; BAUGH IS ELECTED; AND THE DA IS PROBING BAUGH'S TIES TO DEMO CAMPBELL.

Editor's note: No big surprise. Former GOP Assembly Speaker Doris Allen of Cypress was recalled by nearly a 2-1 margin (33,326 FOR recall vs. 17,955 AGAINST recall). Here's our update & analysis...

...Allen's legislative career is over and it really didn't shock political insiders. But the 2-1 margin was bigger than predicted. Allen blamed her loss on Orange Co.'s **GOP Junta** and she singled out GOP Senate Leader Rob Hurtt of Garden Grove. This was the 3rd GOP-led recall this year and the second one to succeed. Taking Allen's place in the 67th A.D. is 34-year-old attorney Scott Baugh, who got 44.9% of the vote and was supported by many **GOP Junta** members. Finishing second was the lone Demo, ex Huntington Beach Mayor Linda Moulton-Patterson, who got 31.87%. Baugh won this election with his absentee voter program (49.8%), designed by consultant Dave Gilliard...

...GOP businesswoman Haydee Tillotson, who at one point was regarded as Baugh's chief rival, dropped out of the race on Nov. 16th, but her name remained on the ballot. Tillotson, who did **not** endorse Baugh, got only 7.26%. Tillotson is still bitter because she and many of her backers feel Baugh's campaign played "the race

card" in using Tillotson's Hispanic surname in campaign *hit* mailers. She finished behind Don MacAlister, who received 11.27%. In last place was school board trustee Shirley Carey, who got 4.6%...

...But perhaps the biggest piece of news surrounding this recall was a small blurb buried in the story by L.A. Times staffer Peter Warren. Warren reported that the **Orange Co. DA's office** has disclosed that they are "*investigating Baugh's ties to former candidate Laurie Campbell as well as Baugh's campaign finance reports*". Baugh pooh-poohs the whole thing and says he'll meet with the DA soon. Campbell is the conservative, pro-Life Demo who was tossed off the ballot by a judge for falsely stating she was the circulator of her nominating petitions. Lots of unanswered questions remain, such as who helped Campbell gather the signatures? O.C. Demos smell a GOP dirty trick and think Campbell was a Republican plant...

...Politically, if the DA connects Baugh to Campbell it could spell big trouble for the new Assemblyman and his key backer, GOP Assembly Leader Curt Pringle of Orange Co. In fact, when word about Warren's story (with the stuff about the DA) first started circulating on election day, CALPEEK got a number of calls from various GOP sources --- all talking about the same thing: the impact on Pringle, who wants to oust Brian Setencich (R-Fresno) as Assembly Speaker. This isn't the first time Pringle has had "campaign problems." Remember the "**Poll Guard Incident**" in the late 1980s? Setencich doesn't plan to step down as Speaker and claims to have 12 GOP supporters. Our sources count 3-5, which is more than enough when combined with 38 Demo votes (assuming Willie Brown is no longer in the Assembly, but is the new mayor of S.F.). As CALPEEK went to press, the GOP Assembly Caucus was to start a 3-day meeting in Palm Springs to go over election strategy for 1996. No doubt "leadership questions" also will be discussed. Stay tuned...

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CALPEEK'S 1995 REVIEW: WHO'S HOT, WHO'S NOT.

Editor's note: We'll end 1995 with another one of your favorite columns --- *Who's Hot & Who's Not*. There's absolutely nothing objective about this column...

- **Always a Star** - U.S. Sen. Dianne Feinstein(D)...
- **Best Potential for Stardom** - GOP Treasurer Matt Fong and Demo Senate Leader Bill Lockyer of Hayward...
- **Surprised to be a Star** - New GOP Assembly Speaker Brian Setencich of Fresno. But for how long???
- **Star Who Was Ambushed** - Former GOP Senate Leader Ken Maddy of Fresno...
- **Twinkle Twinkle** - No matter what happens in S.F. on Dec. 12th, former Assembly Speaker Willie Brown(D) will always be a star...
- **No More Twinkle Twinkle** - CA Gov. Pete Wilson(R)...
- **The Phoenix Award** - Like her or hate her, Bob Packwood's favorite, CA's own U.S. Sen. Barbara Boxer(D)...
- **Faded from Sight** - Demos Kathleen Brown and John Garamendi have both gone *nova*...
- **When Demo Stars Collide** - Controller Kathleen Connell and Lt. Gov. Gray Davis, aka *The Dueling Gubernatorial Demos* of '98...
- **Thinks He's a Star, but Isn't** - Former Congressman Michael Huffington(R). GOP AG Dan Lungren would like to send him back to Texas...
- **Wants to be a Star** - GOP Assembly Leader Curt

Pringle of Orange Co. He's the O.C. *GOP Junta's* junior partner...

● **Once Bright But Starting to Fade** - U.S. Rep. Vic Fazio(D-Sacto) and CA Supt. of Public Inst. Delaine Eastin (she's MIA)...

● **Biggest Screw-Up of 1995** - Gov. Pete Wilson's unsuccessful White House run...

● **Crash & Burn** - Former GOP Assemblywoman (and Assembly Speaker) Doris Allen of Cypress...

● **Shower & Burn** - S.F. Mayor Frank Jordan should have stayed with the game play --- bashing the homeless --- instead of taking a shower with two DJs...

● **OJed** - Will L.A. Co. DA Gil Garcetti get a book deal if he loses reelection in '96???

● **Beavis & Butt-head Award** - To former Orange Co. Treasurer Robert Citron and the Orange Co. Board of Supervisors...

● **Folks Who Will Be Missed** - Glenn Anderson, Tom Anderson, Danny Arnold, Simon Casady, Dorothy Corey, Patrick Dailey, Hal Evry, Robert Finch, Ralph Flynn, Chet Holifield, Chris Harris, Richard Hernandez, Richard Neustadt, B.K. Sisk, Alvin Weingard, Michael Wornum. R.I.P. Stay tuned...

CARD CLUB MADNESS: ONE ARM BANDIT FEVER.

Editor's note: One of the key partners in the recent card club victory in Palm Springs (Measure L) has filed an initiative with the AG's office to allow Class III gambling in Calif. The initiative would allow *slot machines* in Palm Springs. Here's our brief update...

...During the campaign to pass Measure L, developer Mark Bragg said he'd launch a statewide initiative to bring *Class III* gaming to Calif. if voters approved his local measure in Palm Springs. Class III gaming is what they have in Nevada. Just before the Thanksgiving Holiday, Bragg and retired banker James Taylor (he's the official sponsor), filed the *Gaming Control Act of 1996*...

...It's at the AG's office for title & summary. Here are

some of the key provisions: 1) creates a 5-member CA Gaming Commission, with commissioners appointed by the governor and confirmed by the State senate, to one five-year term; 2) slot machines would be allowed at 3 locations in Palm Springs; 3) any city which wants to have a card club would need a 2/3rds local vote of approval; 4) there would be a gaming tax of 10% on gross revenue from the slot machines, with proceeds going to **public safety**. Version #2 is exactly the same, except that it would also permit some kind of Class III card games (blackjack, for example). Version #3 only deals with card clubs, sets up a Gaming Commission and has the local control provisions...

...Bragg and his backers have hired Cavalier & Assoc. of Sacto as the campaign mgrs. Mike Arno's American Petition Consultants will handle the initiative drive once the paperwork clears the AG's office. There's already at least one **opposition** group, composed of mainstream churches. McElroy Communications is working with them. But the KEY question is **funding**. Bragg's two partners in the Palm Spring initiative (R.D. Hubbard of the Inglewood Card Club and DeBartolo Entertainment) have not as yet made a decision on whether to help Bragg with the funding...

...FYI: Voters in the city of Hawaiian Gardens approved Measure A to construct a new card club in this L.A. County city. The winning margin was 243 votes. A nice win for consultant Bob Stiens. Stay tuned...

CA BALLOT MEASURE UPDATE: NUMBERS ASSIGNED FOR MARCH. MT. LION INITIATIVE GEARING UP.

Editor's note: Numbers have now been assigned to the 11 ballot measures which will face voters this coming Mar. 26th. Here's a rundown, plus some other info about ballot measures for 1996...

Ballot Numbers

- ☒ **Prop. 192** - Seismic Retrofit Bond Act of 1996.
- ☒ **Prop. 193** - Property Taxation: Purchase or Change in Ownership: Parent-Child Transfer Exclusion.
- ☒ **Prop. 194** - Prisoners: Joint Venture Program: Unemployment Benefits. Parole.
- ☒ **Prop. 195** - Murder: Special Circumstances.
- ☒ **Prop. 196** - Murder: Punishment.
- ☒ **Prop. 197** - Wildlife Mt. Lions.

- ☒ **Prop. 198** - Open Primary Initiative.
- ☒ **Prop. 199** - Mobilehome Rent Control Initiative.
- ☒ **Prop. 200** - No Fault Auto Insurance Initiative.
- ☒ **Prop. 201** - Attorneys' Fees. Shareholder Actions. Initiative.
- ☒ **Prop. 202** - Attorneys' Contingency Fees Initiative...

● **Prop. 197 (Mt. Lions)** - In 1990, by a margin of about 52% to 48%, CA voters approved Prop. 117, the Calif. Wildlife Protection Act. The basic aim was to stop the killing of Calif.'s mountain lion population, including a ban on sport hunting. If #197 is approved, it will allow the State Legislature to amend or repeal the various provisions of #117. So this statute isn't an automatic death sentence for #117. Backers of #197 have formed Californians for Balanced Wildlife Management. The key sponsors are the CA Farm Bureau, the Cattlemen's Assn. and the CA Wool Growers Assn. YES on #197 has hired Sacto-based Russo, Marsh + Raper to run the campaign. Although not officially aboard as yet, source believe the NO on #197 forces will hire McElroy Communications of Sacto to run the NO campaign. Leo McElroy ran the successful #117 campaign in 1990. Some sources believe #197 would be an easy winner in March had the **sport hunting** of mt. lions NOT been included in the official language. Who insisted that **sport hunting** of mt. lions be included? The NRA, of course. And it's the presence of the NRA which may keep some big name Demos from backing #197...

● **Prop. 192** - Backers of this is the \$2 billion earthquake retrofit bond measure have hired two campaign consulting firms to manage this March 1996 measure: Townsend, Hermocillo, Raimundo et al and McNally Temple Associates - both firms from Sacto. The funds from bond sales would be used to retrofit existing State highways & bridges. The official name of the YES on 192 side is Californians For Safe Highways & Bridges. Very original. One thing that's of interest: if 192 is rejected in March, it *automatically goes back on the ballot in November*. Hummmm....

● **CCRI Update** - In case you missed the news, CCRI's Joe Gelman has resigned as campaign mgr. Some sources say Gelman left by "mutual agreement," while others say he was pushed out. No replacement as yet...

CALPEEK'S '95 DIRECTORY OF CAMPAIGN CONSULTANTS

The new 1995-96 (5th edition) of CALPEEK's Directory of Campaign Consultants is now on sale. Checks and VISA/Mastercard only - **no invoicing**. Cost for CALPEEK subscribers is \$15. For non-subscribers: \$50. Make checks payable to CALPEEK or Calif. Political Week and send with your name & address to: P.O. Box 1468, Beverly Hills, CA 90213. You can **FAX** a credit card payment to (310)657-4340...

L.A. DA'S RACE: WHO'S IN AND WHO'S OUT FOR '96.

Editor's note: There's still some time (Dec. 4th to 29th) for all federal, state and local officials to file for office in 1996. Here's a brief update about the Los Angeles Co. DA's race for 1996...

...At this point, incumbent DA Gil Garcetti has only 2 contenders who have signed up to run, and a 3rd who will file in the very near future. The 2 who are IN are: Dep. DA Malcolm Jordan and attorney Harold Greenberg. Just about ready to sign up is Dep. DA John Lynch, who is the head deputy for the DA's Norwalk office. OUT is former U.S. Atty. (now in private practice) Robert C. Bonner. In the PERHAPS category is Dep. DA Sterling Norris...

...How do these candidates stack up against Garcetti? There are two views: 1) Garcetti is very vulnerable due to the loss of the O.J. Simpson double-murder trial (another high profile case lost by the L.A. Co. DA's office); 2) despite the loss of the Simpson case, the vast majority of those who will vote in the March 26th primary tend to be supportive of the prosecution's efforts in the Simpson case --- and thus are willing to give Garcetti the benefit of the doubt...

15th C.D. UPDATE: DESPITE THE HEAVY NEWT BASHING ON TV BY DEMOS, CAMPBELL IS STILL AHEAD.

With another week to go before the Dec. 12th special to fill the remaining year on retired Demo Congressman Norm Mineta's 15th C.D. seat, many insiders still see moderate State Sen. Tom Campbell (R-Palo Alto) as a slight favorite in what might be a close race, despite the fact that former San Jose Councilman Jerry Estruth (D) and his Demo allies are bashing the living daylight out of GOP House Speaker Newt Gingrich. The TV assault on the House Speaker attempts to link him to Campbell, because while they served together, Campbell voted with Gingrich 76% of the time. Gingrich's

own popularity is in the dumps and so are his policies. To combat the *linkage problem* and to stop being "Newtered," Campbell has a new :30-sec. TV ad called "Independent." There's no doubt the Demo TV campaign has been effective, but Campbell has better name ID and really fits the 15th C.D. Spending is about equal, so far. If Estruth were to win, it would be considered a **huge upset**. FYI: it shouldn't surprise anyone, but Campbell didn't file for reelection to his 13th S.D. seat, despite pleas from GOP Senate Leader Rob Hurtt. Sources say that Campbell was worried that if he filed for reelection, it could be used against him. Bottomline: a DCCC loss would be Demo Senate Leader Bill Lockyer's victory, because without Campbell, the 13th S.D. may be captured by Demo Assemblyman Byron Sher of Palo Alto. Stay tuned...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

- A sad note: 45-year-old Bruce B. Decker has died of complications of AIDS. Decker was a gay GOP conservative activist. He worked for both George Deukmejian and Pete Wilson. R.I.P...

CALPEEK'S MARKETPLACE NETWORK

- **The Monaco Group**, specializing in printing and mailing for political campaigns and fundraising, is looking for general office help at their Anaheim office. The position requires a very detail-oriented person with the ability to do what it takes to get a task or tasks done. Must be computer literate and very results oriented. Fax your resume to (714)533-5181, attn: Vince Monaco...
- A leading Los Angeles political public relations/public affairs firm has an opening for an Account Executive position. Position primarily focuses on issues management and media relations. Applicant must be bilingual (Spanish) and possess strong verbal and written communications skills. Prior experience in public relations is preferred. Please fax cover letter and resume to Human Resources, (310)474-8653...

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